



## Privacy Notice Regarding Personally Identifiable Information

This Privacy Notice explains how we legally collect, use, share, and secure Personally Identifiable Information (PII).

### Legal Authority

We are authorized to collect PII by the Centers for Medicare and Medicaid Services (CMS), National Association of Insurance Commissioners (NAIC), and U.S. Code § 18032, as well as by the insurance companies and other business entities we represent. Any PII we collect is used to obtain quotes, apply for insurance, apply for tax credits, and maintain policies and tax credits on your behalf, or for other purposes for which you provide specific, informed consent.

### Sharing and Uses

If you choose to give us PII, we may share this information with insurance companies, underwriting entities, government agencies, related third party entities and the marketplace. PII is used or disclosed only under the following circumstances: Obtaining quotes, applying for insurance coverage and/or tax credits, requests by government agencies, enrolling in requested service or programs and any acts related to the maintenance or termination hitherto, or for other purposes for which you provide your specific, informed consent.

### Voluntary, Access and Removal

Although collecting PII is voluntary under the law, if you choose not to provide us with the PII requested, or not to respond to certain questions, insurance quotes, applications, enrollment, and tax credits may not be available. You may at any time request access to your records and have information corrected or deleted.

### Security

PII is protected against any reasonably anticipated threats or hazards to the confidentiality, integrity, and availability of such information. PII is securely destroyed or disposed of in an appropriate and reasonable manner and in accordance with record retention requirements.

### Examples of PII

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| ●Name                                    | ●Citizenship or immigration status              |
| ●Birth date                              | ●Applicant ID                                   |
| ●Social Security number                  | ●Household income                               |
| ●Alien Registration Number               | ●Qualified health plan (QHP) eligibility status |
| ●Home address                            | ●Advanced payments of the premiumtax credit     |
| ●Email address                           | ●Cost-sharing reduction                         |
| ●Phone number                            | ●Spoken and written language preference         |
| ●Electronic or paper federal tax returns | ●Tobacco usage                                  |
| ●IRS Forms 1040, 941, 1099, 1120, and W2 | ●Bank account/credit card information           |
| ●Medicaid/CHIP eligibility status        | ●other required PII                             |